



For Immediate Release

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**Michigan's Most Spectacular Resort  
Treetops Resort Partners with  
Michigan's Fan Favorite Junior Ice Hockey Team  
*The Saginaw Spirit***

**(Gaylord, MI) January 8, 2024** – Michigan's Most Spectacular Resort – **Treetops Resort** is proud to partner with Michigan's fan favorite Ice Hockey Team the **Saginaw Spirit**.

The Saginaw Spirit is a major junior ice hockey team based in mid-Michigan's Saginaw. They are members of the West Division of the Western Conference of the Ontario Hockey League, one of the Major Junior leagues of the Canadian Hockey League.

"We are absolutely thrilled with our partnership with the Saginaw Spirit. This collaboration exemplifies the perfect synergy between two entities dedicated to excellence. Together, we aim to create unforgettable experiences, blending the excitement of sports with the luxury and charm that Treetops Resort is known for. This partnership marks the beginning of an exciting journey, and we are honored

to be a part of the Saginaw Spirit family," said Yves Le Sieur, Director of Sales and Marketing, Treetops Resort.

Additionally, the mission of the Saginaw Spirit pairs well with Michigan's Most Spectacular which states, *"To provide the Great Lakes Bay Region with world-class sports entertainment to ensure it is a better place to live, work and play. Partnering with the community to develop elite student athletes into successful people. Committed to excellence on and off the ice."*

"The entire Spirit organization is excited for this opportunity to partner with Treetops Resort on our WNEM TV5+ live broadcasts. It offers the ability to bring Spirit hockey into even more homes in the Great Lakes Bay Region and to share with our fans all of the exciting experiences Treetops has to offer," said Saginaw Spirit President & Managing Partner, Craig Goslin.

Three games remain on the WNEM TV5+ schedule: January 27<sup>th</sup>; March 9<sup>th</sup> and 23<sup>rd</sup>.

Saginaw, Michigan will host the prestigious **2024 Memorial Cup** May 22<sup>nd</sup> through June 3<sup>rd</sup>. The Memorial Cup was first awarded in 1919 as a memorial to Canadian soldiers who died in World War I. The three champions from the Canadian Hockey League (CHL) along with the host team – the Saginaw Spirit will compete for the Memorial Cup.

### **About Treetops Resort**

Treetops Resorts' winter offerings include some of the finest terrain in the Midwest, perfect for families to enjoy all season long. Treetops Resort now boasts 24 ski runs, multiple terrain parks, glade skiing for the more adventurous, cross-country skiing, two extreme tubing runs, and a full-service spa and salon. In addition to winter offerings, Treetops Resort is also arguably the best collection of golf anywhere in the country, boasting five different courses from renowned designers Robert Trent Jones, Sr., Rick Smith and Tom Fazio. Treetops Resort is also proudly recognized as having the # 1 Par Three Course

in North America: Threetops. Treetops Resort – Michigan’s Most Spectacular Winter Playground is located just minutes off of I-75 in Michigan’s Snow Belt – Gaylord. To book a Treetops Resort getaway visit [www.Treetops.com](http://www.Treetops.com) or call 1-888-TREETOPS.