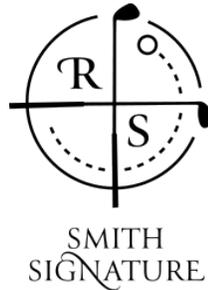
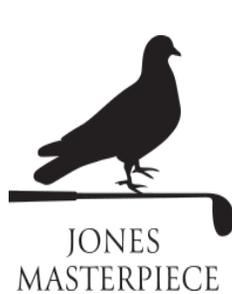




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Golf Week Unveils Its Ultimate Guide to Golf Living and Great Escapes - 2024

Michigan's Most Spectacular Resort - Treetops Resort is Found in a Prestigious List with Two Acclaimed Courses 'Masterpiece' Designed by Robert Trent Jones, Sr. and Smith Signature

(Gaylord, Michigan) - **Golf Week** one of the nation's most respected golf publications recently unveiled its *Top 200 Resort Golf Course to Play in the United States*.

Included in this list for the first time is Treetops Resort's **Masterpiece**, while Treetops Resort's **Signature** course has graced the list once again after several years of being recognized in the prestigious list.

In 1985, Robert Trent Jones, Sr. stood at the future site of the first Treetops golf course and decided to build his Masterpiece here. The land overlooks the Pigeon River Valley,

featuring heavy forests and rolling hills. When Masterpiece opened in 1987, **Golf Digest** named it the #2 new resort course in the United States.

Widely recognized as the most scenic course at Treetops, Masterpiece continues to live up to its name today. People can't resist photographing the scenic hills, dramatic drops, and lush greens, not to mention the five water features. This course's selfie backdrops cannot be beat.

With a slope rating of 147, Masterpiece is also considered our most challenging course. Continual elevation changes make club selection difficult. Use the detailed information on the scorecard to acclimate faster to the terrain variations. Hole five is an especially difficult par 5 and is recognized as one of the most challenging holes in Michigan.

Considered by many to be the best Treetops golf course, the Jones Masterpiece is the only golf course located on the main resort property adjacent to the resort's Golf Academy, premier lodging, and dining.

Golf Week has also recognized the **Smith Signature** golf course in this Top 200 Resorts to Play in the United States. Established in 1993 and inspired by his deep admiration of Scottish and Irish tradition, Signature is the first of three Rick Smith-designed courses at Treetops. With the most challenging greens on the property, even accomplished golfers can leave Signature with a higher score than they expect.

At Treetops, the joys of summer await, captivating the hearts of all golf enthusiasts. The resort's five championship golf courses, including the famous Par-3 Threetops, draw golfers from far and wide, promising unforgettable rounds amid the lush greens and rolling fairways.

"We are very proud to be included in this always anticipated annual publication. Golf Week often sets the standard in our industry with their annual lists like Top 200 Resort Courses to Play in the United States. To be included in this list is a testament to the dedication of our staff to provide the very best conditions for our guests, from the tees to the greens, our greens staff mows and manicures daily ensuring an enjoyable round of golf," said Barry Owens, General Manager.

Additionally, Treetops Resort has recently introduced a new logomark for each of its golf courses, which two are highlighted within the header of this media release. “This unique property deserves a uniquely designed brand which reflects its heritage while adding contemporary elements effectively painting a stunning picture,” said Yves LeSieur, Treetops Resort Sales & Marketing Director.

About Treetops Resort

Treetops Resort is Michigan’s Most Spectacular Resort – a premier golf and winter playground destination. Treetops Resort boasts 81 holes of acclaimed golf on spectacular terrain totaling five award-winning courses inspired and professionally designed by Robert Trent Jones, Sr., Tom Fazio and Rick Smith. Treetops Resort is proudly recognized as having the #1 Par 3 Course in North America: Threetops. Treetops Resort’s winter playground encompasses 80 acres of terrain, 26 downhill ski runs, plus activities on and off the slopes for the entire family to enjoy. A true intergenerational destination during all four seasons.

Treetops Resort is conveniently located in the heart of Pure Michigan on I-75 north just three hours north of Detroit and within one hour of the renowned Straights of Mackinac. Visit www.Treetops.com or call **1-888-Treetops** to book your getaway and for more four seasons information.

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