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Treetops Resort
Unveils the 'New' Tradition – A True Links Style Golf Experience
Walkable & Loveable Terrain Highlight the Golf Course Renovation
And
There's More Golf Merchandise 'Must Haves' and Food & Beverage 'Gotta Haves'
All at the New North Course Club House

Gaylord, MI – Treetops Resort officials are pleased to unveil the 'new' **Tradition Golf Course** to golf enthusiasts coming to experience the game of golf the way it was historically intended to be played. With course attributes created originally by golf designer and entrepreneur Rick Smith, the Tradition takes players back to the roots of golf with the characteristics of a Links course, but on an inland setting. By fine tuning the characteristics of the course, including the removal of trees, it is sure to please. "The removal of select trees was the first step in the process of creating an experience that allows the course to come to life, with subtly rolling fairways and native grasses. With the links style changes you can see up to fifteen (15) different greens on different parts of the golf course," said Barry Owens, GM. The course will mature into a true inland Links style course. All rough areas have been cleaned up and seeded with a variety of fescue grasses. These grasses will continue to mature and grow. Care will be taken to control thickness to provide challenging, but playable conditions. There's even a walking

and designated family day in the works, not unlike at golf's most historic Links golf course, St. Andrews in Scotland.

Sustainability is a key ingredient to providing an award-winning golf experience at Treetops Resort. New energy efficient golf carts, hybrid mowers, new water saving methods and climate friendly applications will provide a state-of-the-art yet sustainable golf experience for generations to come.

And the Treetops team is not stopping there in this season's offerings for the golf enthusiast and resort guests. The north pro shop has been moved to the second floor. With over 2,000 square feet of retail space there's more 'must have' merchandise at the North Pro Shop with everyone in mind, from women's and men's golf apparel to state-of-the-art golf equipment, from golf gloves to golf balls, to golf clubs and lightweight golf bags. With this move of the North Pro Shop to the second floor this allows even more space for the 'gotta have' golf culinary fare in the **North Tavern**.

Treetops North Tavern is an iconic Northern Michigan Clubhouse with cold beer, ready to drink cocktails, creative quick serve handhelds, salads, appetizers, and BBQ. Food and beverage offerings at the North Tavern features Michigan partners in a breakfast and lunch setting with Smoked Brisket and Bratwurst from Ebel's Family Farm to 'ready to drink' cocktails from New Holland Brewing Company

About Treetops Resort

Treetops Resort is Michigan's premier golf and winter playground destination. Treetops Resort boasts 81 holes of golf on spectacular terrain totaling five award-winning courses inspired and professionally designed by Robert Trent Jones, Sr., Tom Fazio and Rick Smith. Treetops Resort is also proudly recognized as having the #1 Par 3 Course in North America: Threetops. Treetops Resort's winter playground encompasses 80 acres of terrain, 24 downhill ski runs, plus over 30 activities on and off the slopes.

Treetops Resort – Michigan’s Most Spectacular Resort is conveniently located in the heart of Pure Michigan on I-75 north just three hours north of Detroit and within one hour of the renowned Straights of Mackinac.

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